

Bruce Street Brewfest Sponsorship Opportunities



Downtown Sevierville's Annual Bruce Street Brewfest is scheduled for October 8 , 2022.

Featuring an array of local and microbrewers, food trucks, music, and awards for best brews, Bruce Street Brewfest has become a premier event for Downtown Sevierville that draws approximately 1,200 guests from nearby and far away. There are a variety of sponsorship opportunities available for Sevierville Businesses. We'd be grateful for your business's event sponsorship as a means of supporting the Sevierville Commons Association, an organization dedicated to providing an enjoyable Downtown experience for residents, visitors, business owners, the city and county while recognizing, preserving, and enhancing the historic qualities of Downtown Sevierville. Your sponsorship of Brewfest for 2022 will help us to re-open the local heritage museum downtown, bring additional events to the area, and offer

support services for new and existing entrepreneurs and small business owners in the downtown area as we seek to help with recovery and renovation efforts. More information concerning sponsorship opportunities is can be found below.

_____ Premier Sponsor \$3000

Pre-Event: Inclusion of logo on printed advertising (social media ads, posters, etc.) Logo Placement with link on www.downtownsevierville.org

Event Presence: Premier Sponsor banners at registration and awards table, acknowledgement during announcements at event; 30 event tickets included

_____ Platinum Sponsor \$1500

Pre-Event: Inclusion of logo on printed advertising (social media ads, posters, etc.) Logo Placement with link on www.downtownsevierville.org

Event Presence: Inclusion on sponsor banners at registration and awards table; 15 event tickets included

_____ Gold Sponsor \$1000

Pre-Event: Inclusion of logo on printed advertising (posters) Logo Placement with link on www.downtownsevierville.org; 10 event tickets included

Event Presence: Inclusion on sponsor banners at registration and awards table

_____ Silver Sponsor \$500

Pre-Event: Logo Placement with link on www.downtownsevierville.org

Event Presence: 5 event tickets included

To sponsor Bruce Street Brewfest, contact the Sevierville Commons Association at historicdowntownsevierville@gmail.com or call Ashley at 865.771.9114

Bruce Street Brewfest is Presented and Organized By:

The Sevierville Commons Association
167 Bruce Street
Sevierville, TN 37862
downtownsevierville.org

